

Wonderful Wednesday for July 2022



Greetings!

We hope this newsletter finds you well! We strive to bring you all the information you'll need to engage in Southern Breeze events, stay informed, and benefit from SCBWI membership. As always, we'd love your input. Contact us at southern-breeze@scbwi.org.

July Monthly Meeting

Interested in Work-for-Hire Opportunities?

Join us July 12 at 7:30 PM EDT/ 6:30 CDT for our next monthly meeting. Author JP Miller, author of the *Leaders Like Us* series from Rourke publishing, will give us a basic introduction to work-for-hire. JP will share her experiences working with those publishers, some pros and cons of work-for-hire, how to seek out opportunities, and what kind of marketing she's expected to do with these books.



This talk will be open to non-members as well, with [pre-registration](#).



Writing Contest

Thank you to everyone who entered the annual writing contest. The entries will soon be in the hands of the PAL judges. Everyone will receive feedback in November and the winners will be announced during our November monthly meeting, and posted to the Southern Breeze website.

New This Month

By unanimous vote at a recent Informal Critique Group meeting, we decided to make Monday, July 18th's Informal Critiques Session a Pitch Party! Here's what you need to know:

Bring a pitch or logline for your book. We will divide into groups of between 7- 10 members, with each group having a leader selected by our Critique Group Coordinator, TK Read. Each member will read their first pitch and then will receive feedback of about 5 minutes per member. Please limit your pitch to no more than 4



sentences. Note, a pitch is often characterized as three sentences describing the Book (ie: a YA fantasy of 65,000 words titled “ “ and comparable to “ “), the Hook (your logline, see link below), and the Cook (a little bit about you and why you should be the one telling this story). In other words, the Pitch contains the Logline, but for our purposes you can bring the full Pitch or just the Logline. Also note, this is not the same as a full query letter. It is meant to be so short you'd feel comfortable citing it to a stranger riding an elevator between floors.

Need help with your logline? Go here:<https://www.scbwi.org/preparing-for-online-pitch-contests-how-to-write-a-killer-logline/>

CALENDAR: JULY EVENTS

Unless noted, these events below are free with your membership.
For online events: Info, times and Zoom links [here](#) (sign in to access).

July 9 Online Critique 11:00 a.m. EDT/ 10 a.m CDT (with illustrator room)

July 12 Monthly meeting 7:30 p.m. EDT/ 6:30 p.m. CDT

July 13 Picture Book Breakdown 7:30 p.m. EDT/ 6:30 p.m.CDT

July 15 PAL chat at 11:00 am EDT/ 10 a.m. CDT

July 18 Online Critique 7:00 p.m. EDT/ 6:00 a.m. CDT (pitch critique party)

July 27 Picture Book Breakdown 7:30 p.m. EDT/ 6:30 p.m CDT

Pencil It In!

SCBWI Summer Conference August 5-7

Monthly Meeting August 9th at 7:30 p.m. EDT/ 6:30 p.m. CDT

Author/Illustrator [Victoria Jamieson](#) will be speaking on coming up with ideas for graphic novels.

PAL CHAT

The topics for the July 15th meeting:

- Brainstorm topics for future discussions
- Working with other creators to promote books



PAL Chat Tip from June:

As you write acknowledgements, consider starting your list with those most removed from you (i.e. publishing company) and working your way into your closest helpers (often your family).

-Sharon Pegram

SCBWI Conference Opportunities:

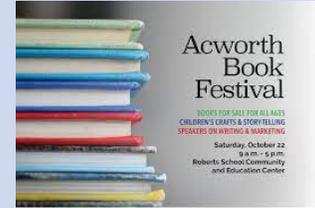
SCBWI Carolinas Conference

SCBWI Summer Conference

Registration for the [annual SCBWI Summer Conference](#) (Online) is open. Don't miss out on this enthusiasm-sparking event!

Other opportunities unrelated to SCBWI we thought might interest you:

Acworth Book Festival: Acworth Cultural Arts book festival is Saturday October 22nd. From 1- 4 pm EDT at a cost of \$25.00, you will have half a table to showcase and sell your books. If you would like to be a part of the festival, please go to Acworthculturalarts.org and you will see the application there. Please submit by August 1st. They will then send you a confirmation letter, and you can send your money to their website.



Contact Susan Miller for questions at Susan.Miller@acworthculturalarts.org

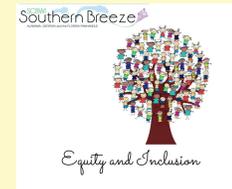


Alabama Library Association's Annual Convention: The 2022 convention will be held July 31-August 2, 2022 in Montgomery. Registration and exhibitor registration are now open at

<https://www.allanet.org/annual-convention>

Equity & Inclusion Team

The E&I Team is taking a hiatus and will resume August 25.



Call for Volunteers!

It doesn't quite take a village, but it does take a team to plan and hold everything from Zoom chats to local events to a full-blown regional conference. Whether you have a little time or a lot, there's a place your skills are needed:

- Co-Host for Self-Publishing Chats
- Local Liaisons, various locations

Learn more [here](#).



The Southern Breeze region is active on social media. Click the icons to join us!



There are ongoing virtual events offered by various regions around the

world and are discounted for SCBWI members. Most are low

cost, but some are free. Don't miss out on these opportunities!

In Case You Missed It
SCBWI recently emailed [a link to its annual report](#) to all members.

[View Events](#)



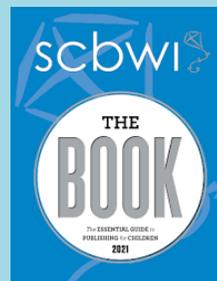
This monthly newsletter is from SCBWI Southern Breeze, the region encompassing Alabama, Georgia, and the Florida Panhandle. As a

member of SCBWI, you are automatically also a member of the region where you live. The regional level runs on volunteers, including the editors of this newsletter. If you have questions, ideas, or would like to help, please email southern-breeze@scbwi.org.

ONLINE RESOURCES:

[SCBWI.org](#) has a wealth of resources online including: THE BOOK (articles and lists for all things kid lit), podcasts, and webinars. There are also archives of the Bulletin and INSIGHT, the SCBWI newsletters.

[Southern Breeze](#) also has a website, with local information, links to [online critique groups](#) (sign in to access), [information about upcoming events](#), and a [blog site](#).



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We'd love to see you on social media. In addition to our main accounts (click icons above), here are some other places you can find us:

[Southern Breeze Blog](#)
[Southern Breeze Facebook](#)
[Southern Breeze Illustrators Page Facebook](#)
[Southern Breeze Illustrators Group Facebook](#)
[Southern Breeze Bookshop.org Page](#)
[SCBWI Blog](#)
[SCBWI Facebook](#)
[SCBWI Instagram](#)
[SCBWI YouTube](#)
[SCBWI Twitter](#)

All the best in your creative endeavors!

Your regional team,

Sharon Pegram and Lisa Lowe Stauffer, Co-Regional Advisors

Kathleen Bradshaw, Illustrator Coordinator

Allen Wells and Melissa Miles, Co-Assistant Regional Advisors

